

Technical specifications:

Ink limits: 90 per cent for any single colour; 270 % total ink

Screen: 150 dpi.

Allow for 25 per cent dot gain

All colour to be CMYK

The press is a newspaper web press. No bleed or trim marks.

All advertisements accepted as PDF files

Sizes:

Single Column: 3.5cms wide

Two columns: 7.3cms

Three columns: 11.1cms

Four columns: 14.9cms

Five columns: 18.7cms

Six columns: 22.3cms

Seven columns: 26.3cms

Full Page is 38cms high.

Common sizes:

Full Page: 26.3cms (wide) x 38cms (high).

Half Page: 26.3cms x 19cms

4cols x 20cms: 14.9cms x 20cms

7cols x 8 cms: 26.3cms x 8cms

3cols x 10cms: 11.1cms x 10cms

2cols x 38cms: 7.3cms x 38cms